

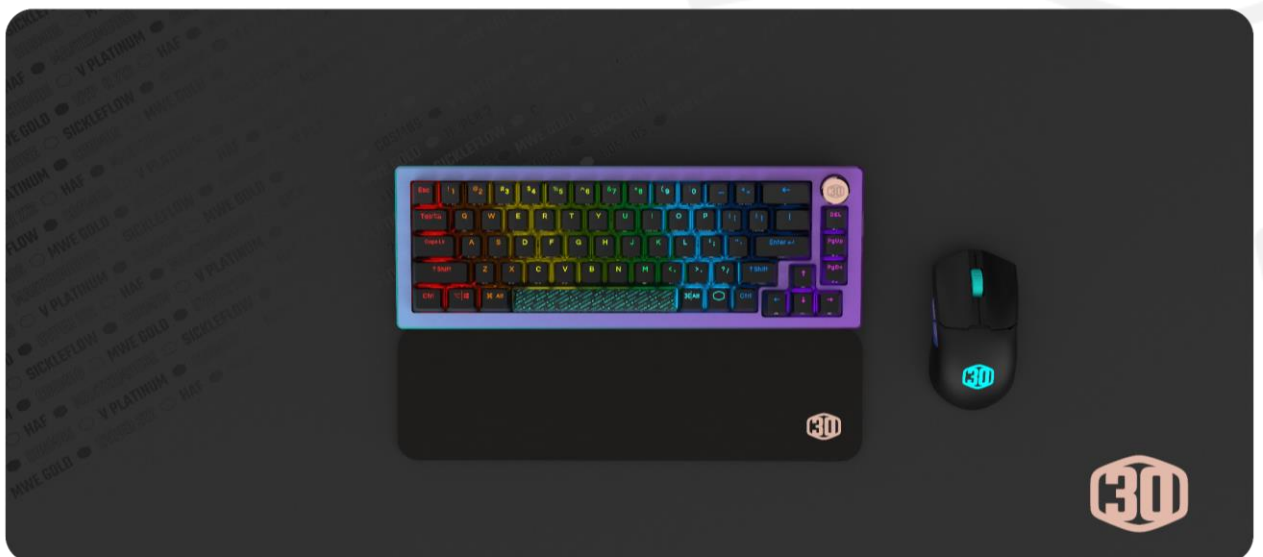
PERIPHERALS 30TH ANNIVERSARY EDITION



To commemorate Cooler Master's 30th anniversary, some of our upcoming peripherals are being released with special new designs.

Our 30th Anniversary lineup includes: MK721 Wireless Mechanical Keyboard, MM712 Wireless Mouse, and the MP511 Gaming Mouse Pad.

Each 30th Anniversary Edition product features special Chameleon colorway accents and subtle "30th Anniversary" branding throughout each product.





Make It Yours.

MK721 30TH EDITION

MK-721-CKTR1/L1/M1-US

YOUR EVERYDAY PC CARRY



The MK721 wireless mechanical keyboard redefines the daily driver, striking the perfect balance between form and function for both work and play. A 65% layout and hybrid wireless technology emphasizes portability with nearly universal OS & platform compatibility, while a sandblasted aluminum body and coiled cable imbue the sleek durability necessary in an everyday workhorse. In addition, durable mechanical switches and PBT double-shot keycaps give you the legendary performance, feel, and responsiveness of mechanical keyboards. A 3-way customizable dial is also part of the mix, allowing you to map specific functions to a turn or press of the dial. By adding even more to the essentials, MK721 is the new ideal keyboard for your creative or gaming needs.

FEATURES

- **Reliable Mechanical Switches** - Dominate in any type of game with latest Kailh Box V2 switches good for 80 million keystrokes. All the responsiveness, accuracy, and tactile satisfaction you can handle.
- **Hybrid Wireless for Universal Compatibility** - Choose between wired Type-C connectivity, 2.4GHz or Bluetooth 5.1 wireless for up to 3 devices; Compatible with Windows 8 and above, Mac OS X, iOS and Android - and easily soft-switch between all devices with a simple keypress.
- **3-way Customizable Dial** - The precision dial gives you the tactile controls of a turn or a press, customizable via software.
- **PBT Double-Shot Keycaps** - Made of high quality PBT for a more durable and oil-resistant finish. Avoid your keycaps getting shiny and worn down after extended use.
- **Portable 65% Layout & Soft Wrist Rest** - Low-friction cloth to keep you comfortable during long gaming sessions along with Compact layout and design, perfect for on-the-go use with mobile devices and laptops.
- **Coiled Braided Cable** - A reinforced coiled cable allows for high flexibility, even higher durability, and no more twisted, tangled, or snagged cables.
- **Easy-to-use Software & On-the-Fly Controls** - Map 16.7 million colors to any key, customize lighting modes, and fine-tune macros while making real-time adjustments to lighting and macros with no software necessary.

SPECIFICATIONS & PACKING INFORMATION

Product Name	MK721 30 th Edition
Product Number	MK-721-CKTR1/L1/M1-US
Switch Type	Kailh Box V2 (Red/White/Brown)
Keycap	PBT Double-Shot, OEM Profile
Extra Keycap Set	PBT Double-Shot, OEM Profile
Material	Aluminum / Plastic
LED Color	16.7 Million RGB
Polling Rate	Wired/2.4GHz Mode: 1000Hz Bluetooth Mode: 125Hz
Response Time	Wired/2.4GHz Mode: 1ms Bluetooth Mode: 8ms
On-the-fly system	Yes, through Function Key (FN)
Connectivity	Wired / 2.4GHz / Bluetooth5.1
Charging	Support Wired Charging
Battery	2000mAh
Battery Life	73hrs (LED Off)
OS Compatibility	Windows 8+ / Mac OS X 10.10+ / Android / iOS
Software Support	Yes, Cooler Master MasterPlus+
Cable	1.6m, USB Type-C to Type-A, Detachable & Coiled Braided
Wrist Rest	Cloth/SBR, 334 x 95 x 18 mm
Dimensions (LxWxH)	Standard: 334 x 118 x 37 mm / 13.15 x 4.65 x 1.46 inch With 1st-stage feet open: 334 x 118 x 43 mm / 13.15 x 4.65 x 1.69 inch With 2nd-stage feet open: 334 x 118 x 46 mm / 13.15 x 4.65 x 1.81 inch
Product Weight	764g / 1.68lbs (without cable & dongle)
Warranty	2 years

Net weight	831g (1.83 lbs)
Gross weight	1255 g (2.77 lbs)
Package Dimensions (L x W x H)	352 x 232 x 52mm / 13.9 x 9.1 x 2 inch
Carton dimension (L x W x H) / Units	560 x 372 x 252mm / 22.04 x 14.64 x 9.92 inch 10

P/N	EAN	UPC
MK-721-CKTR1-US	4719512126530	884102098857
MK-721-CKTL1-US	4719512126523	884102098840
MK-721-CKTM1-US	4719512126547	884102098864



Make It Yours.

FEATURE HIGHLIGHT



Coiled Braided Cable - A reinforced coiled cable allows for high flexibility, even higher durability, and no more twisted, tangled, or snagged cables.



PBT Double-Shot Keycaps - Made of high quality PBT for a more durable and oil-resistant finish. Avoid your keycaps getting shiny and worn down after extended use.

The 30th anniversary edition also comes with extra keycap kit with limited edition color.



Three-Mode Connection - Use it wired via USB-C, or connect with up to 3 devices wirelessly via Bluetooth 5.1 or use 2.4GHz for stable performance, designed for minimal lag and low power consumption



Highly Customizable - Make adjustments to lighting and macros in real-time with a keypress combo, or customize lighting modes, fine-tune macros, or adjust more in-depth settings with the new Cooler Master MasterPlus+ software.



Make It Yours.

MM712 30TH EDITION

MM-712-KCOH1

LIGHTWEIGHT PRESTIGE



The MM712 is the next evolution of our first popular lightweight mouse, leveled up to lightweight prestige. It retains all the same benefits: gaming-grade sensor, hybrid 2.4GHz and Bluetooth 5.1 wireless capability, PTFE feet for unrivaled glide, optical micro switches for near-instant input, and Ultraweave Cable for minimal snagging. However, it does all this while shedding the shredded chassis, opting instead for a seamless, hole-less profile specially engineered to remain <58g in total weight. Responsive, agile, and tactile, the MM712 truly fills in the gaps of its perforated predecessors.

FEATURES

- **Hybrid Wireless Tech** - Choose from wired mode, 2.4GHz wireless, or Bluetooth 5.1 to connect multiple devices
- **Seamless Lightweight Design** - Honeycomb shell housing has been upgraded to a seamless chassis with ambidextrous shape that still keeps the total weight at 59g
- **Gaming-Grade Hardware** - Pro-grade sensor adjustable up to 19,000 DPI, and optical micro switches rated for 70 million clicks and near-instantaneous input time
- **Ultraweave Cable** - Super lightweight and engineered in-house to prevent cable snag when swiping and unnecessary cable drag when in battle
- **Pure PTFE Mouse Feet for Superior Glide** - New-and-improved feet made with PTFE material for low friction and high durability provides a smooth, fast glide without cable pull.
- **Customizable Features** - New, improved software allows you to remap controls, customize your RGBs, tune your macros, and more.
- **RGB Illumination** - Give your victories some flashy good looks with RGB lighting

SPECIFICATIONS & PACKING INFORMATION

Product Name	MM712 30 th Edition
Product Number	MM-712-KCOH1
Grip Type	Palm / Claw
Material	ABS Plastic / Rubber / PTFE
LED Color	16.7 Million RGB
Sensor	PixArt Optical Sensor
CPI / DPI	400-800-1,200(Default)-1600-3200-8000-19000
Tracking Speed	400ips
Lift Off Distance	< ~2mm / Adjustable
Polling Rate	2.4GHz/Wired Mode: 1000 Hz BT mode: 125 Hz
Angle Snapping	Yes
Mouse Acceleration	50g
L/R Switches	Optical Switches, 70 Million
Buttons	6
Connectivity	Wired / 2.4GHz / BT 5.1
Battery Capacity	500mAh
Battery Life (with LED Off)	Bluetooth Mode: 180hrs 2.4GHz Mode: 80hrs
Charging	Support Wired charging
Compatible OS	Windows 8+ / macOS / Android / iOS
Software	Yes, Cooler Master MasterPlus+
Cable	Detachable Ultraweave Cable , 1.8 M (Type-C to Type-A) with Gold-plated
Dimensions (mm/inch)	116.5 x 62.4 x 38.3mm 4.6" x 2.5" x 1.5"
Weight	Mouse: <58g / 0.13lbs (w/o Dongle & Cable)
Warranty	2 years

MM-712-KCOH1	EAN	4719512126554
	UPC	884102098871
Net weight	61g / 0.134lbs	
Gross weight	161g / 0.355lbs	
Box dimension (L x W x H)	120 x 90 x 48 mm 4.72" x 3.54" x 1.89"	
Carton dimension (L x W x H)	520 x 470 x 145 mm 20.47" x 18.50" x 5.71"	

FEATURE HIGHLIGHT



Hybrid Wired & Wireless Connectivity – Switch between 3 connection modes (Wired/2.4 GHz/BT 5.1) and adapt to any situation

Ergonomic Design – Ambidextrous shape optimized for right handers



Limitless Customization - New, improved software allows you to remap controls, customize your RGBs, tune your macros and more

Gaming Grade Sensor – PixArt PAW 3370 sensor with original 19,000 DPI, and you can adjust up to 38,000 DPI via MasterPlus+ Software.



Make It Yours.

MP511 30TH EDITION

MP-511-CBEC3

A LEGENDARY MATERIAL FOR LEGENDARY SKILLS.



The MP511 Gaming Mouse Pad is an upgrade in every sense of the word, adding skill points to durability, accuracy, and performance. The key is in the legendary CORDURA® fabric, renowned for responsiveness, durability, and splash resistance. There's no need to worry about sweat, tears, and energy drinks nerfing your performance. The smooth nylon blend ensures precision, while anti-fray stitching prevents pesky peeling. Sturdy and built to last, the MP511 is designed to enhance your gameplay and improve your mouse control.

FEATURES

Durable CORDURA® Fabric - Legendary reputation for durability, splash-resistance, and pro-grade qualities. This is the mithril of mousepad fabrics.

Optimized for Gaming - Engineered to increase accuracy and smooth control.

Splash-resistant Surface - Resistant to sweat, tears and abrasions, prolonging its life and preventing unpleasant smells.

Anti-Fray Stitching - Extends the life of your pad by preventing peeling around the edges.

SPECIFICATIONS & PACKING INFORMATION

Product Name		MP511 30 th Edition
Product Number		MP-511-CBEC3
Mousepad Type		Soft w/o RGB
Surface Material		CORDURA® Fabric, Gaming-optimized texture
Base Material		Nature Rubber
Surface Color		Black
Mouse Pad Size	XL	900 x 400 x 3 mm ± 5mm 35.43 x 15.75 x 0.12 inch ± 0.2inch
Warranty		1 Year

MP-511-CBEC3	EAN	4719512126561
	UPC	884102098888
Net weight		740g / 1.631lbs
Gross weight		840g / 1.852lbs
Box dimension (L x W x H)		76x76x442mm 2.99" x 2.99" x 17.40"
Carton dimension (L x W x H)		405x325x470mm 15.94" x 12.80" x 18.50"



Make It Yours.

FEATURES

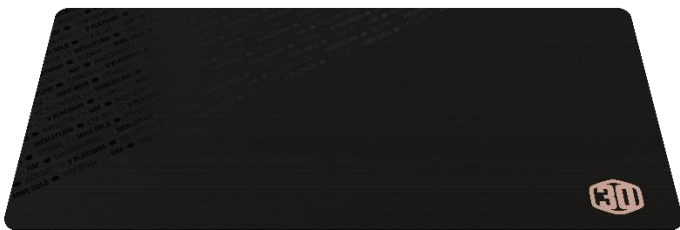


Durable CORDURA® Fabric –

Legendary reputation for durability, splash-resistance, and pro-grade qualities. This is the mithril of mousepad fabrics.



Anti-Fray Stitching – Extends the life of your pad by preventing peeling around the edges.



Hot-stamping Pattern –

Comes with limited edition hot-stamping pattern and our Cooler Master 30th logo.



Splash-resistant Surface – Resistant to sweat, tears and abrasions, prolonging its life and preventing unpleasant smells.